

Reference: Shakes Dlutu Motivational Speaker

TO WHOM IT MAY CONCERN

**SHAKES DLUTU AS MOTIVATIONAL SPEAKER**

Mr Shakes Dlutu performed as motivational speaker at two events of the Western Cape Department of Agriculture. The first event was the 2016 Annual Administration Symposium, attended by 150 administrative staff members of our Department. The second event was the 2017 Support Staff Symposium (140 staff members) which was presented for the first time to our lower level support staff during February 2017.

At both events Mr Dlutu was exceptionally inspirational, motivated staff members to excel beyond their own known levels of performance, and assisted in bridging the gap between management and staff and perceptions at both levels. His ease of communication, his unique sense of humour and his ability to capture the audience resulted at both events that staff members were more open and understanding one another after his performance. His unique ability to talk to the person, from home to work situations, made the message even more effective and real.

His inspirational and professional approach to people is exceptional and I can recommend him to any organisation wishing to bring home an inspirational message of staff cohesion and ways to achieve the ultimate performance from employees.

Yours sincerely



Dr Ilse Trautmann

**CHIEF DIRECTOR: RESEARCH AND TECHNOLOGY DEVELOPMENT SERVICES**

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